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Money Savvy Kids @Home™

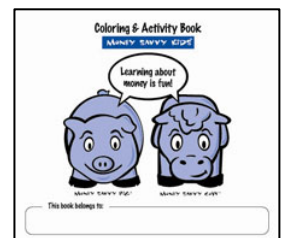
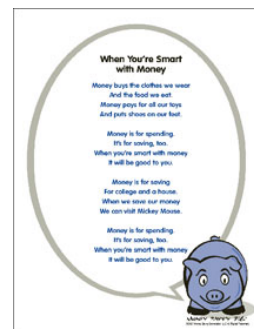
A new way to teach your kids to be smart about money!

A parent is the most influential teacher in a child's life - especially when it comes to money. If you want to instill good money habits in your children, and are looking for help, Money Savvy Generation offers parents a creative, child-friendly educational program that teaches personal finances in a fun, approachable way to ensure the learning sticks.

- Recommended for Children Ages 6 to 11
 Leading the way is the award-winning, interactive Money Savvy Pig piggy bank who helps parents and children explore the four money management choices: Save, Spend, Donate and Invest.
- Education for the Whole Family
 The eight chapters on the CD are designed for a parent and child to read together. The four children's songs help to reinforce the money management concepts introduced. Sixteen student workbook activities help your child to practice what has been learned. The comprehensive discussion guide for parents includes commentaries by Susan Beacham, nationally syndicated columnist on the subject of kids and money. A chapter takes about 60 minutes to complete. Parent and child can work at their own pace.
- Proven Effective
 Independent research proves this program's ability to improve children's attitudes and behavior about money management.

What's Included?

- Money Savvy Pig piggy bank and goal setting stickers
- Parent Handbook (44 p. soft cover)
- 8 Chapter CD-ROM with over 100 color images and four
- sing-along kids' songs about money
- Student Workbook (21 p. soft cover)
- Money Savvy Kids Coloring and Activity Book (22 p. soft cover)
- 17 x 22" *When You're Smart with Money* Poem Poster



Prices: Complete Program \$39.50
 Program without bank \$23.50
 Student Bundle \$21.50 (bank, workbook, coloring & activity book)

Money Savvy Pig banks available in a choice of 5 colors: blue, red, green, pink, and clear/glitter